



The **CADDi**

So simple, so smart.

Barbara Hranilovich is an artist/illustrator who woke up with the idea for the CADDi and knew right away to get it on the market. Advertising and art; fun and seriously useful, this product brought all of her worlds together.

A conceptual tweak makes collars unique.

Now beverages can just hang around...upright...leaving hands free for more important things. The CADDi makes it possible to carry any beverage in a standard tapered cup with a single finger. People can actually open doors, pull luggage, push strollers and reduce the rush-hour juggle. Keeps hands away from hot or icy drinks, too. It's a multitasker's friend.

Made of vinyl with soft, sturdy straps, the CADDi will last, saving eliminating the use of disposable collars each time it is used.

Heard at the Coffee Fest, Seattle:

"You're going to be on Oprah." Ok - Only two people said this, but I really like it!

"I used one last night and everybody wanted to know where I got it."

"Can I get one for my friend?"

"A woman must have designed this."

"This is the best thing at the show." Heard over and over.

But, why?

To make life easier.

The Beverage CADDi is a patent-pending product of BARBCO.

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